

Message from the Great Northwest Region of ARMA Manager

Welcome everyone to the start of our 2009-2010 ARMA year! Yes, I know the ARMA year officially began on July 1st. And I know that the leaders of our region and our chapters have already been hard at work preparing for the coming year. But the fruits of those labors are at hand!

First off, I would like to introduce your Region Team for this year. I am very honored to be serving my second year as your Great Northwest Region Manager. Joining me again are Cindy Fredrickson, GNW Region Treasurer and Deb Martin, CRM, GNW Region Marketing Director. Also still with us, at least for now, is Andrea Bettger, GNW Region Director/Webmaster. I say 'at least for now' because the region is looking for someone to fill this position. I'll tell you more about that in a moment. Finally, you may remember that last June I had to report the sad news that Fran Blaylock had completed her tenure as Region Coordinator. That was the sad news. But here is the good news. May I introduce to you, your new Great Northwest Region Coordinator, Jennifer Winkler!

Jennifer brings a great deal of experience and talent to her new role. She has been a member of ARMA and the Bellevue/Eastside Chapter for 12 years. Jennifer has served on the chapter level as BEC's Newsletter Editor, Programs Director, Secretary, Vice President, and for the past two years as President. She has been BEC's Chapter member of the Year four times having been honored by her chapter in 2002, 2006, 2008, and again this past year in 2009.

In 2006, Jenny Co-Chaired our GNW Region Conference. On the Association level, she has served on the Vital Records Guidelines Task Force and the Branding Task Force.

She holds a Masters Degree from Western Washington University (History with certification in Archival Administration and Records Management). Jennifer is currently the City Records Manager for the City of Seattle.

So although Fran left some big shoes behind to fill, Jennifer has been stepping into them nicely!! This year, Jenny will be the chapter liaison to the Greater Seattle, Bellevue/Eastside, and Boise Valley Chapters. She is also serving as the region's liaison to the 2010 Great Northwest Region Conference committee. Please join me in welcoming Jennifer!

I mentioned Andrea's position as our webmaster. As many of you know, Andrea is the current President of the Greater Seattle Chapter, a huge job in and of itself. Recently, Andrea and the Seattle Chapter took on the responsibility of hosting our 2010 Leadership Conference and will also play a minor role in our 2010 GNW Region Conference as well. Needless to say, her plate is not full, it's overflowing!!! Andrea indicated that she would like to continue with our website in a back-up role and she would gladly help someone get up to speed in filling the primary position. Is that you? If you are interested, please contact me or Jenny. We would love to be welcoming you to the Region Team!

The chapters have some dynamite programs lined up for this year. I hope that you will all check them out. On the region level, it's once again time for our Great Northwest Region Conference. Stay tuned for more information on that event coming up this spring. And of course, the big event is almost here. The ARMA International 54th Annual Conference and Expo will be October 15-18. Orange you glad we'll be in Orlando?! I can hardly wait!

Some have asked me if we will have a theme throughout our messages again this year. There is something that we are leaning towards, but I am going to let "Ginger" start that off next month.

Please remember, your Region Team is here for you. If you have any questions, comments, or concerns, please contact me or Jennifer at any time.

Very truly yours,

Marc J. Simpson, Manager
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ARMA International